



Academic Senate

April 17, 2026

To: Kenneth Barish, Chair
Riverside Division

From: Joseph Genereux, Chair
Committee on Library and Scholarly Communications

Re: 25-26. CR. Revised Proposal and Responses to Seante Committee Comments on the Proposed M.S in Data-Driven Marketing & AI Application (MSDM-AA)

The committee reviewed the report and had no comments as this time.