PLANNING & BUDGET

November 9, 2022

To: Sang-Hee Lee, Chair
Riverside Division

From: Peter Atkinson, Chair
Committee on Planning and Budget

RE: [Campus Review] Proposed Degree Program: 2nd Round - Online Master of Business Administration (OMBA-SSGPDP)

Planning & Budget reviewed the revised proposal for an Online MBA at their October 25, 2022 meeting. The committee was extremely grateful for the response from our colleagues in the School of Business to our questions. The committee has some follow up questions which we ask with the sole intention of increasing the probability that the proposal will be favorably received by the UCR Senate as well as by UC system-wide Senate. We reiterate that we are in full support of the proposal once these final points are clarified.

Specifically:

- We request that Everspring staff not be allowed to use UCR e-mail addresses since it would lead to confusion of email recipients and, since they are not UCR employees, it would be inappropriate to do so.

- An explanation should be provided as to why the service fee to Everspring increases from $12.50 per credit hour for online students to $150 per unit for on campus students (Program Statement#1, p6). How was this calculated?

- Reference is made (p35 and p36 of the proposal) to the campus Financial Planning and Analysis for the calculation of the 10-15% campus overhead assessment and that this would be determined on the program’s expenditure base of the previous two years. Obviously, these data do not exist for the first two years of the program and so we ask what the actual rate would be. Indeed, this information is required for the review of these proposals by the system-wide senate Planning & Budget committee.

- Two values, 35% and 30%, were given as the percentage returned to scholarships. We suggest that this percentage should be consistent throughout.

- Is there any reason why payment from revenues is made to Everspring before any monies are allocated to scholarships for the students? Would it not be more appropriate to support the students before any other resource allocations are made?
• Is there any reason why Everspring remains involved with a cohort of students once they have been admitted to the program? This seems to be the process followed by an SSGPDP in BCOE.
• That the Dean annually surveys the faculty for any COIs pertaining to this program and its interaction with Everspring, and requests for positive affirmation that there are no COI. Having a lack of response signify no COI is not rigorous enough for such an important issue.