




## PLANNING & BUDGET

May 24, 2018

To: Dylan Rodriguez, Chair  
Riverside Division

From: Christian Shelton, Chair   
Committee on Planning and Budget

RE: Proposed Degree Program: Master of Science in Business Analytics (MSiBA)

The Committee on Planning and Budget (CPB) reviewed the proposal for a new Master of Science in Business Analytics and found that it does not follow the proper format or guidelines for self-supporting program proposals, particularly in regard to accounting for indirect costs back to the department, college, and campus. CPB would also recommend some type of market analysis, common on self-supporting program proposals, to help justify the tuition and enrollment numbers.

CPB had questions about admission into the program, particularly for students whose background is outside of undergraduate business or statistics (for instance, economics, mathematics, or engineering). It is unusual to have separate degree requirements by undergraduate major and this curriculum leaves out students who do not fall into one of the enumerated categories. This may unnecessarily restrict the enrollment.

CPB would also recommend the program have a single primary director that alternates, not co-directors.

A faculty vote from each department and College Executive Committees should be included in the proposal.