



Graduate Council

May 24, 2018

To: Dylan Rodriguez, Chair
Riverside Division

From: Christiane Weirauch, Chair
Graduate Council

A handwritten signature in black ink, appearing to read "Christiane Weirauch".

Re: Proposal for a Master of Science in Business Analytics

The Council reviewed the proposal for a Master of Science in Business Analytics at their May 17, 2018 meeting. While the Council was supportive of the proposal, the committee had some questions and concerns.

- 1) The Council noticed that most of the letters of support were from students and very few from faculty from other institutions. Outside faculty letters are a requirement and CCGA stresses their importance in their review of the proposal.
- 2) The admissions process and criteria were not clearly outlined. Stating that the admissions process will be “similar to that which is currently used for the MBA program” does not seem to provide sufficient information.
- 3) There was mention of revenue splitting according to teaching load and recruiting success. The concept of splitting by teaching loads seems clear, but the Council wondered how review splitting by recruiting process would work and how the two would be balanced.
- 4) The proposal states that student advising will be conducted through faculty-led advising/information sessions. It was not clear to the Council how faculty advisors will be selected/appointed (balance between SoBA and Statistics?) and if this constitutes a significant new workload or not.
- 5) Finally, if this is a proposal for a self-supporting program, it is not made clear from the proposal. It should be stated very clearly in the proposal, not the cover email from Prof. Helwege. Financial aspects for self-supporting programs that show how and when the

program will become self-supporting should also be part of the proposal – please follow [Appendix K, Guidelines for Review of New and Continuing Self-Supporting Graduate Professional Degree Programs](#).