

COMMITTEE ON UNIVERSITY EXTENSION
April 6, 2023
MINUTES

PRESENT: V. Papalexakis, Chair; H. Cho; W. Gui; H. Hong; S. Park

GUESTS: A. Ahluwalia, ASUCR Rep.; L. Gonzalez, UNEX Academic Quality, Integrity, and Assessment Coordinator; M. Martin, UNEX Director of Academic Quality, Integrity, and Assessment

ABSENT: A. Lukaszewski

The Chair called the meeting to order at 2:00PM.

The Committee voted to approve the minutes from the January 26, 2023 meeting.

The Committee reviewed the proposals for the University Extension (UNEX) Summer 2023 term and had no concerns. The Committee voted to approve all proposals submitted for review.

The Committee reviewed a written update from the Vice Provost for International Affairs Marko Princevac on the strategic plan initiatives to grow non-resident enrollment and grow new 4-1 & 3-2 master's programs for international students. The Committee welcomed Associate Vice Chancellor (AVC) for Enrollment Services Emily Engelschall to provide an update on the strategic plan initiative to grow non-resident enrollment for domestic students from states outside of California. AVC Engelschall provided the Committee with details on where UCR is focusing on recruitment efforts in the country and informed the Committee of UCR's efforts to focus on a diverse applicant pool. AVC Engelschall shared that out of state enrollment at UCR increased last year and applications from out of state students increased this year. AVC Engelschall highlighted the goal to enroll up to 450 non-resident students by 2030. UCR hopes to achieve this goal by building the prospective student pool, improving yield rates, partnering with alumni, building relationships with high school counselors, and increasing brand awareness. The Committee questioned how UCR admissions partners with UNEX and AVC Engelschall responded that they closely work with UNEX's Admission Preparation Program (APP) program to admit non-resident students. AVC Engelschall informed the Committee of the hope to develop a program like APP for transfer students.

With no further business to discuss, the meeting adjourned at 2:38PM.

Approved: July 3, 2023

Prepared by: Beth Beatty, Committee Analyst