

EXECUTIVE COMMITTEE  
SCHOOL OF BUSINESS  
ANNUAL REPORT TO THE RIVERSIDE DIVISION  
November 4, 2020

The Executive Committee of the School of Business met seven times during the 2019-2020 academic year.

**1. Scholarship Decisions A.**

Degrees Awarded

*Master of Business Administration*

Fall Quarter 2019	0
Winter Quarter 2020	4
Spring Quarter 2020	40

*Master of Business Administration, Professional MBA*

Fall Quarter 2019	2
Winter Quarter 2020	7
Spring Quarter 2020	46

*Master of Professional Accountancy*

Fall Quarter 2019	12
Winter Quarter 2020	1
Spring Quarter 2020	22

*Master of Finance*

Fall Quarter 2019	17
Winter Quarter 2020	1
Spring Quarter 2020	16

*Master of Arts, Management*

Fall Quarter 2019	0
Winter Quarter 2020	0
Spring Quarter 2020	0

*Doctor of Philosophy*

Fall Quarter 2019	1
Winter Quarter 2020	0
Spring Quarter 2020	1

*Bachelor of Science in Business Administration*

Summer Session 2019	81
Fall Quarter 2019	82
Winter Quarter 2020	123
<u>Spring Quarter 2020</u>	<u>607</u>
Total	893

*B. Students on Probation, 2019-2020**Master of Business Administration*

Subject to dismissal	0(includes those actually dismissed)
Dismissed	0

*Master of Business Administration, Professional MBA*

Subject to dismissal	13 (includes those actually dismissed)
Dismissed	0

*Master of Professional Accountancy*

Subject to dismissal	4
Dismissed	2

*Master of Finance*

Subject to dismissal	1
Dismissed	1

*Doctor of Philosophy*

Subject to dismissal	0
Dismissed	0

*Bachelor of Science in Business Administration*

Subject to dismissal	19F - 26
	20W- 42
Dismissed	19F - 24
	20W- 3
	20S- 4

## Courses and Curriculum

### C. Courses: Management

#### i. New courses 9

##### 1. Management: 4

- MGT 216 Managerial decision making
- MGT 248 New product development
- MGT 286A Capstone in business analytics
- MGT 286B Capstone in business analytics

##### 2. Business Administration: 5

- BUS 124B Advanced business analytics
- BUS 133 Accelerated foundations of finance
- BUS 142 Banks and risks of financial institutions
- BUS 177 Labor relations
- BUS 181 Business modeling and optimization

#### ii. Course revisions

##### 1. Management: 26

- MGT 200 Organizational behavior and theory
- MGT 201 Quantitative analysis
- MGT 202 Financial management
- MGT 203 Economics for management
- MGT 205 Information systems
- MGT 207 Operations management for competitive advantage
- MGT 209 Marketing management
- MGT 211 Financial accounting
- MGT 212 Application of behavioral economics to management, decision-making, and policy
- MGT 214 Corporate strategy
- MGT 220 Negotiations for managers
- MGT 222 Strategic organization change
- MGT 228 Consumer behavior
- MGT 235 Strategic management
- MGT 238 Management synthesis
- MGT 247 Advertising and sales promotion management
- MGT 251 Marketing analytics
- MGT 253 Digital marketing
- MGT 257 Marketing Strategy

MGT 266	Project Management
MGT 267	Applied Business Forecasting
MGT 268	Entrepreneurial Finance And Venture Capital
MGT 271	Quantitative Decision Making And Analysis
MGT 280	Business Issues In Electronic Commerce
MGT 282	Business Data Communications
MGT 403	Review Of Quantitative Methods For Management

## 2. Business Administration: 26

BUS 102	Ethics And Law In Business And Society
BUS 103	Marketing And Distribution Management
BUS 105	Production And Operations Management
BUS 106	Introduction To Financial Management
BUS 107	Organizational Behavior
BUS 109	Competitive And Strategic Analysis
BUS 117	Advertising And Integrated Marketing Communications
BUS 121	Employee Benefits
BUS 123	Spreadsheet Modeling For Decision-Making
BUS 124A	Business Analytics
BUS 126	Practical Business Forecasting
BUS 132	Foundations Of Finance
BUS 143	Judgment And Decision Making
BUS 144	Negotiation Fundamentals
BUS 145	Conflict And Cooperation In Groups
BUS 146	Introduction To Entrepreneurship
BUS 148	Business Plan Development
BUS 149	Advanced Topics In Management And Decision-Making
BUS 150	Corporate Strategic Analysis In Multi-Business Firms
BUS 152	Sales Management
BUS 155	Managing Human Resources
BUS 156	Leadership Development
BUS 157	Managing Work Force Diversity
BUS 165B	Intermediate Financial Accounting
BUS 169A	Auditing

BUS 170 Financial Statement Valuation

iii. Course deletions

1. Management: 0
2. Business Administration: 0

2019- Executive Committee

Elected Members:

Elected Members:

Subramanian Balachander (Chair) 2019-2021  
Shana Hong (ACCT) 2019-2021  
Elaine Wong (MGT) 2020-2022  
Richard Smith (FIN) 2019-2021  
Mohsen El Hafsi (OSCM) 2020-2022  
Ashutosh Prasad (MKT) 2019-2021  
Yunzeng Wang (Dean - ex-officio member)  
Elaine Wong (Associate Dean – non-voting ex-officio member)  
Barry Mishra (Associate Dean – non-voting ex-officio member)  
John Haleblian (Associate Dean – non-voting ex-officio member)

DocuSigned by:

*Bala Balachander*

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Bala Balachander, for the Executive Committee