

**EXECUTIVE COMMITTEE  
SCHOOL OF BUSINESS**

**REPORT TO THE RIVERSIDE DIVISION  
MAY 21, 2019**

To be adopted:

**Proposed changes to the Undergraduate Business Administration Major (BSAD)**

**PRESENT:**

**PROPOSED:**

**Majors**

The B.S. in Business Administration is a two-year upper-division major offered by the School of Business. Students can enroll in a Pre-Business status and are advised in CHASS during their freshman and sophomore years. The Pre-Business curriculum includes the prerequisites to the major and the college breadth requirements. After admission to the major, students are advised by the School of Business through its Undergraduate Business Programs Office located at 2340 Olmsted Hall. The B.S. degree in Business Administration is conferred by the School of Business.

No change

The program is accredited by the AACSB International - The Association to Advance Collegiate Schools of Business.

No change

**Admission**

A limited number of students are accepted into the Business Administration major, chosen according to overall GPA. Students must apply for the major when they have completed not fewer than 75 and not more than 100 quarter units of college work. Final acceptance into the major is based on completion of all prerequisites and breadth requirements within a 100-quarter-unit limit, a GPA above 2.50 in major prerequisites, and cumulative GPA of at least 2.70. (Students who have not completed the foreign language breadth requirement may be accepted into the

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accepted into the program, but they must complete the requirement before graduation. 2. Students should complete either ECON 102 or ECON 103 after acceptance into the program). Exceptions to the 100-quarter-unit maximum must be requested by petition.

UCR Students (excluding Pre-Business students) interested in changing major to Business Administration will be admissible to the Business Preparatory (BSPR), (which is not a major in UCR, but a holding group of transfer students who appear to be qualified for admission into business administration, but have some deficiencies which need to be completed school. In the event these students fail to meet this one quarter requirement, they will not be admitted into the BSPR category, and will be advised to find another major at UCR.

No change

before admission into business administration) status only if they can complete their deficiencies in breadth and/or major prerequisites within one quarter (the first quarter after admission into Business Preparatory).

The same rule will apply to students transferring in from a community college or a four-year school. In the event these students fail to meet this one quarter requirement, they will not be admitted into the BSPR category, and will be advised to find another major at UCR.

No change

Students are encouraged to participate in at least one internship during their junior or senior year. Students interested in international business are encouraged to consider opportunities for study through the Education Abroad Program, which has centers affiliated with more than 150 institutions in 35 countries worldwide. For further details, visit Study Abroad Programs at [ea.ucr.edu](http://ea.ucr.edu) or call (951) 827-4113.

No change

Outstanding academic achievement is recognized by the awarding of the Delta Sigma Pi Scholarship Key to a graduating senior. Other awards, presented on an annual basis, include the Bank of America Business Leaders Scholarship, Deloitte and Touche Scholarship, Gordon Blunden/Provident Savings Bank Business Scholarship, and the Ernst & Young Scholarship.

No change

Graduating seniors are also eligible for the School of Business Award for Academic and Service Excellence, and also the School of Business Concentration Area Awards, which recognizes the student with the best overall performance in each concentration area.

No change

Each Spring, the top 10% of juniors and seniors in the Business Administration program are invited to join Beta Gamma Sigma, the only international honors society recognized by AACSB International. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International. New Members are recognized by an official induction ceremony led by the Dean of the School of Business in the Spring quarter.

No change

### **University Requirements**

See Undergraduate Studies section.

No change

### **College Requirements**

Students must fulfill all breadth requirements of the College of Humanities, Arts, and Social Sciences or the Intersegmental General Education Transfer Curriculum prior to transferring to the UC.

No change

### **Major Requirements**

The following are requirements leading to the B.S. degree in Business Administration. At least 50 percent of business course requirements must be completed at UCR.

No change

## **Business Administration Major**

### **1. Preparation for Business Administration major (8 courses [at least 32 units])**

Major prerequisites (non-BUS courses may be used to satisfy breadth requirements for the School of Business):

(1)BUS 010

(2)BUS 020

(3)ECON 002

(4)ECON 003

(5)CS 008

(6)STAT 048

(7)MATH 022

(8)ECON 102 or ECON 103

(8)ECON 102 or ECON 103\*\*

\*\*should be completed once accepted into the program.

### **The major requirements for the B.S. in Business Administration are as follows:**

No change

#### **1. Upper-division major requirements (18 courses [at least 72 units])**

#### **Core courses (at least 10 courses [at least 40 units]):**

BUS 100W, BUS 101, BUS 102, BUS 103, BUS 104/STAT 104, BUS 105, BUS 106/ECON 134, BUS 107, BUS 108, BUS 109

No change

**Concentration (At least 20 units):** Students in the Business Administration major (BSAD) will be required to declare a concentration at least three quarters prior to graduation, provided they be allowed to change their concentration, if justified. The Office of Undergraduate Business Programs will manage the process. Students can declare one concentration

No change

Choose five courses from one of the concentrations listed below. Courses completed to meet upper-division core

Choose five courses from one of the concentrations listed below. Courses completed to meet core requirements may not be used to meet concentration requirements.

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**Accounting and Auditing:** BUS 154, BUS 160/ECON 160, BUS 161, BUS 162/ECON162, BUS 165A, BUS 165B, BUS 165C, BUS 166, BUS 167, BUS 168A, BUS 168B, BUS 169A, BUS 169B, BUS 170

No change

**Business Analytics:** BUS 123, BUS 124, BUS 125, BUS 130, and at least one of the following: ~~BUS 147~~, BUS 129, BUS 136, BUS 161.

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**Finance:** BUS 132 and at least four of the following: BUS 131, BUS 134, BUS 135, BUS 136, BUS 137, BUS 138, BUS 139, BUS 140E, BUS 147.

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**Information Systems:** BUS 125, BUS 128, BUS 171, BUS 172, BUS 173, BUS 174, BUS 175

**Information Systems:** BUS 110, BUS 125, BUS 128, BUS 171, BUS 172, BUS 173, BUS 174, BUS 175, BUS 179.

**Management:** BUS 143, BUS 144, BUS 145, BUS 146, BUS 147, BUS 148, BUS 149, BUS 150, BUS 154, BUS 155, BUS 156, BUS 157, ANTH 105/BUS 158, BUS 173

**Management:** BUS 121, BUS 143, BUS 144, BUS 145, BUS 146, BUS 147, BUS 148, BUS 149, BUS 150, BUS 154, BUS 155, BUS 156, BUS 157, ANTH 105/BUS 158, BUS 163, BUS 173

**Marketing:** BUS 111, BUS 112, BUS 113, BUS 114, BUS 115, BUS 116, BUS 117, BUS 118, BUS 119, ~~BUS 124~~, ~~BUS 126~~

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**Operations and Supply Chain Management:** BUS 122, BUS 123, BUS 124, BUS 125, BUS 126, BUS 127/STAT 127, BUS 128, BUS 129, BUS 130, BUS 173

No change

**An additional 3 courses (at least 12 units) of Business Administration elective courses from BUS 110-BUS 199H, excluding BUS 190.** Courses completed to satisfy the five-course concentration requirement may not be used to meet this requirement. Related

No change

courses outside of Business Administration may be approved to satisfy their requirement with the approval of the Associate Dean or Director of Undergraduate Student Affairs of School of Business.

**Justification:**

There are several changes detailed in this proposal.

1. ECON 102 or 103 should be taken after the student is accepted into the business program. This change is being made following a discussion with the ECON department, in which we learned 1) ECON 102 and 103 are taken primarily by pre-business students and the economics department does not have the ability to staff ECON 103 with enough seats to meet pre-business student demand and 2) pre-business students take 102, but if they don't make it into the business major, they may struggle to transition to an economics major because economics majors need to take 104A/B series but they cannot take 104A and receive credit for it since they have taken 102, which is too similar in course content. Thus, it was proposed that if ECON 102 or 103 is taken after acceptance into the business program, both issues would be positively addressed for the economics department. They would better be able to staff these classes and students who don't successfully transition to business can apply to economics and still take the appropriate ECON course needed for progression through the major.
2. Course additions. A number of courses have been added to the undergraduate business curriculum, so the changes in this document help designate how these courses relate to each business concentration.
3. Course concentration corrections.
  - a. BUS 117 is an advertising course and should not have been listed in the major business analytics concentration. The correct course that should have been listed is BUS 119. This is a correction to a past error.
  - b. BUS 124 and BUS 126 were accidentally listed in the major marketing concentration, so this is a correction to a past error.

**Approvals:**

Approved by the School of Business Executive Committee:  
Reviewed by the Committee on Undergraduate Admissions:  
Approved by the Committee on Educational Policy:

February 28, 2019  
April 10, 2019  
April 17, 2019